

Message Text

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ACTION STR-04

INFO OCT-01 EUR-12 ISO-00 CEA-01 CIAE-00 COME-00 DODE-00

EB-07 FRB-03 H-02 INR-07 L-03 LAB-04 NSC-05 PA-01

AID-05 CIEP-01 SS-15 TAR-01 TRSE-00 USIA-06 PRS-01

SP-02 OMB-01 FEA-01 NSA-01 DOTE-00 /084 W

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R 241430Z SEP 75

FM AMEMBASSY ATHENS

TO SECSTATE WASHDC 601

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E.O. 11652: N/A

TAGS: ETRD, GR

SUBJECT: MOTOR VEHICLE DOMESTIC CONTENT REQUIREMENTS

REF: STATE 218027

1. AUTOMOBILE MANUFACTURING IS NOT CARRIED OUT IN GREECE.
2. THE DOMESTIC CONTENT SCHEMES DESCRIBED BELOW APPLY ONLY TO INVESTMENTS. THERE IS AT PRESENT NO DOMESTIC CONTENT REQUIREMENT APPLIED TO IMPORTS. HOWEVER, IT IS USUAL PRACTICE FOR THE GOVERNMENT TO SPECIFY IN INTERNATIONAL TENDERS FOR TRUCKS AND BUSES, THAT PREFERENCE WILL BE SHOWN TO BIDDERS THAT CAN PROVIDE PART OF THE VALUE ADDED (BODYWORK, ETC.) LOCALLY.
3. THE GREEK GOVERNMENT IN 1971 AND 1972, RESPECTIVELY, SIGNED CONTRACTS WITH A) THE FRENCH PEUGEOT-RENAULT GROUP FOR THE ESTABLISHMENT OF A PASSENGER CAR ASSEMBLING PLANT, AND B) THE AUSTRIAN STEYR-DAIMLER-PUCH A.G. FOR THE ESTABLISHMENT OF A TRACTOR AND TRUCK ASSEMBLING INDUSTRY.

4. THE PEUGEOT-RENAULT CONTRACT, WHICH HAS NOT BEEN

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IMPLEMENTED AND WILL PROBABLY BE CANCELLED, PROVIDES

FOR A LOCAL VALUE ADDED COMPONENT ESCALATED FROM 25 PERCENT
FOR AN ANNUAL ASSEMBLY OF UP TO 15.000 UNITS TO
80 PERCENT FOR OVER 75.000 UNITS.

5. TRUCK AND TRACTOR ASSEMBLING UNDER THE STEYR CONTRACT
STARTED AUGUST 1973. STEYR IS REQUIRED TO REACH A MAXIMUM
ASSEMBLING CAPACITY OF 3500 TRUCKS IN THE 5 TO 14-TON
PAYLOAD RANGE BY AUGUST 1978. UNTIL THIS ASSEMBLING TARGET
IS ACHIEVED, THE LOCAL VALUE ADDED CONTENT WILL AMOUNT
TO 20-25 PERCENT. FROM THAT POINT ON AND UNTIL AUGUST 1984,
WHEN STEYR'S EXCLUSIVE LOCAL ASSEMBLING RIGHTS
COVERING THE 5-14 TON TRUCK RANGE EXPIRE, THE LOCAL VALUE
ADDED COMPONENT WILL BE ESCALATED ANNUALLY FROM 25-30
PERCENT DURING THE FIRST YEAR TO 50-55 PERCENT DURING THE
SIXTH YEAR.
KUBISCH

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: GROUND VEHICLES, IMPORT CONTROLS
Control Number: n/a
Copy: SINGLE
Draft Date: 24 SEP 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Authority: GolinoFR
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
Disposition Date: 28 MAY 2004
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1975ATHENS07311
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D750331-0837
From: ATHENS
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1975/newtext/t19750919/aaaaaqvk.tel
Line Count: 77
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION STR
Original Classification: LIMITED OFFICIAL USE
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: LIMITED OFFICIAL USE
Previous Handling Restrictions: n/a
Reference: 75 STATE 218027
Review Action: RELEASED, APPROVED
Review Authority: GolinoFR
Review Comment: n/a
Review Content Flags:
Review Date: 04 JUN 2003
Review Event:
Review Exemptions: n/a
Review History: RELEASED <04 JUN 2003 by CunninFX>; APPROVED <05 JUN 2003 by GolinoFR>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
06 JUL 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: MOTOR VEHICLE DOMESTIC CONTENT REQUIREMENTS
TAGS: ETRD, GR
To: STATE
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 06 JUL 2006